



Re-Imagine La Junta

Neighborhood Improvements

From meeting of August 04, 2014

There were a small number of volunteers who attended the meeting on Monday evening August 4, 2014 at 6:45 p.m. in the Power Board Room before the regularly scheduled City Council Meeting. After much discussion, 4 short term and 2 long term goals were proposed. They are as follows:

Short Term Goals:

1. Develop a volunteer list
 - a. Otero Junior College faculty, employees, foreign students and athletes
 - b. Other groups and organizations, i.e. Boy Scouts
2. Campaign to clean up yards
 - a. Offer citizens an opportunity to do their own clean up by supplying 40 yard boxes at no cost to the public, to be placed at various locations (dates and locations to be determined later). If a citizen needs assistance in doing clean up, a contact will be provided who will coordinate the efforts.
 - b. Do newspaper announcement 1 to 2 weeks prior to placing the boxes also radio and Charter community channel announcements. Volunteers to distribute flyers door to door announcing the campaign.
 - c. Place large signs on the boxes to explain the use of the boxes
 - d. Rotary Club could possibly assist with removal of old vehicles
3. Enforcement of current Municipal Codes
4. Establish a budget for the campaign.

Long Term Goals:

1. Community educational program informing the citizens of their responsibilities
2. Measureable outcome of the campaign
 - a. Reduce number of weed & trash complaints
 - b. Possibly do away with alley clean up

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Neighborhood Improvements—Volunteers Present

1. Bette McFarren
2. Christine Bullock
3. William MacDonald

Also present:

1. Frank McKenzie
2. Dan Eveatt
3. Deb Gray